CARMEL VIDYA BHAVAN TRUST'S
CHRIST COLLEGE

Christ College - Pune
Enlighten to Excel

INTERNATIONAL CONFERENCE ON DIGITAL TRANSFORMATION

REDEFINING BUSINESS MODELS AND STRATEGIES FOR THE DIGITAL ERA

6 - 7 june, 2023   Christ College, Pune   Mode: Hybrid

ABOUT US

Christ College Pune, founded by Carmel Vidya Bhavan Trust, is committed to providing quality education to all students, regardless of their religion, caste, or creed. Inspired by Saint Chavara, a visionary pioneer in education, social reform, communication, culture, and religious formation, our faculty strives to stay up to date with the latest developments and facilities to ensure the best education possible. We believe in promoting a worldview where humanity is one family and focus on equipping our students with not only academic excellence but also personal and social responsibility. Our aim is to empower our students with true knowledge, so they may become enlightened leaders capable of achieving intellectual and ethical excellence.

ABOUT THE CONFERENCE

The "International Conference on Digital Transformation: Redefining Business Models and Strategies for the Digital Age" conference will highlight the issues related to the opportunities, challenges, and global practices relevant to the development of Business through Technology and Innovation, HR, Banking, Finance and Marketing practices. It is expected that the conference outcome and recommendations will provide insightful directions for effective policies, plans and strategies in the near future for banking, finance, economic and business practices across the globe. The scholarly, conceptual, empirical and practitioner papers that address the conference theme of integrating research, practice and teaching are welcomed. This conference is a wonderful opportunity to highlight and share the fruit of Author cogitation!

CONFERENCE OBJECTIVES

- To provide a forum for generating, discussing, and presenting fresh ideas on burgeoning phenomenon in digital transformation
- To explore and discuss the impact of digital transformation in business models and stratergies.
- To learn about the best ways to utilise emerging technologies to help businesses introduce new processes in the midst of rising global challenges.
- Discuss how companies can use cutting-edge digital tools to redefine their business models and strategies.

CALL FOR PAPERS

BANKING, FINANCE & ACCOUNTING

- Behavioral Finance
- Computational Finance and Financial Econometrics
- Financial Policy, Institutions and Regulation
- Green Finance
- Leadership Challenges in Mergers and Acquisition
- Venture Capital
- Financial Engineering
- Sustainable Finance
- Banking, micro finance and financial inclusion
- Mutual funds, Insurance, Financial Commodity Derivatives
- Changes and Challenges in Banking, Finance and Insurance
- Internet Banking System
- Forex Management System

MARKETING MANAGEMENT

- Customer Relationship
- Digital and Social Media
- Retailing And Sales
- Advertising and Brand
- Neuro- Marketing
- Marketing Automation
- Green Marketing
- Threats, Challenges and
- Opportunities in marketing management

LEADERSHIP

- Transformational Leadership
- Leadership Democracy
- Strategic Leadership
- Women Leadership
- Ethical Leadership
- Conflict management and leadership Skills

RECENT CHANGES IN HUMAN RESOURCE MANAGEMENT AND DEVELOPMENT

- E- Recruitment
- Emotional Intelligence
- Equal Employment Opportunity
- HR Metrics and Organizational performance
- Leadership in Adversity
- Legal HRM
- Succession Planning
- Talent Acquisition and Management
- Biometrics
- Relationship and Retention Management
- Role of HR in Emotional Constipation
- Moonlighting in Corporate
- Training and Development
- Risks in the workplace

CALL FOR PAPERS

INFORMATION TECHNOLOGY AND CYBER THREATS

- Enterprise Resource Planning
- ICT for Education, Healthcare, Finance and Other Sectors
- BlockChain Technology
- Cryptography and Computer security
- Artificial Intelligence
- Machine Learning Trends in Computer
- Vision, Natural Language Processing
- Social Media Presence of Business Enterprise
- Cloud Computing
- Sensor Network evaluation: Opportunities and Challenges
- New Technologies for Website Development

GENERAL MANAGEMENT

- Change Management
- Cross Cultural Management
- Disaster / Crisis Management
- Innovation and Creativity
- Challenges in Public Private Partnership
- Supply Chain Innovation
- Tourism Management
- Pandemic Management
- Innovation Management
- Stress Management
- Knowledge Management
- Talent Management
- Project Management
- Entrepreneurship Management

GLOBAL ECONOMICS AND INTERNATIONAL RELATIONS

- Interest and Investments
- Demand and Supply management
- Culture and Economy
- Green Economics
- Gig Economy
- Immigration and Economy
- Jobs and Unemployment
- Trade and Globalization
- GDP
- International financial Economics
- Economics and Business Stability
- Start Up in Times Of Crisis

GUIDELINES FOR PAPER SUBMISSION

- The research paper document must only be in Word format.
- Paper format: Single column, A4 size, 1.5 line spacing.
- Font style: Times New Roman
- Font size: 14 for headings and 12 for other content.
- Sources should be specifically mentioned (For Tables, Graphs etc.). Cover page should contain Title, Author's affiliation, contact details.
- Word limit: Max 3000 words (excluding References)
- Keywords: Not less than 5
- Interested Participants need to submit an abstract of their Research Papers not exceeding 250 words.
- Abstract should contain the essence of the research paper.
- The authors, whose abstract gets selected are required to submit a full Paper experimental or theoretical which shall include introduction, objectives, need, research methodology, data collection, data analysis, findings and keywords, APA style references only as an MS Word document.
- Soft copy of the Abstract and Full paper to be sent to the following
- Email ID: conference.management@christcollegepune.org
- Selected Quality Papers will be published in a UGC listed/double blind peer reviewed journal after it is reviewed and accepted by the editorial team of the journal with additional charges.
- All research papers are subject to plagiarism.

Important Dates

Sno.	Details	Date
1	Submission of Full Paper	25 May
2	Notification Acceptance	1 June
3	Last Date of Registration	3 June
4	Conference Date	6-7 June

Registration Fees

Sno.	Details	Rupees
1	International Reseachers	Rs 2000
2	Indian Reseachers	Rs 1000
3	Reseach Students	Rs 500

GUIDELINES FOR REGISTRATION

Scan the QR below to register for the conference once the payment has been successfully completed.

Name of the Bank   CSB Bank Ltd.
Account Name   Christ College Pune (Other fees)
Account Number   02820122063319 5002
IFSC Code   CSBK0000282
Branch   Ramwadi

CHRIST COLLEGE FEES
CHRISTCOLLEGEFEES.10000036@csbpay

BHARATQR

The registration fee includes registration kit, lunch and tea served during the conference and paper presentation certificate.

CONTACT

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CLICK TO REGISTER

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